

ADAM GRANISS

DESIGNER. CREATIVE DIRECTOR. GEEK.

I'm a graphic designer/creative geek that makes things on and off the internet. I love print, web and the simplicity of typography. I have built my career in a variety of graphic design roles, ranging from entertainment to business. It's my dream to learn from other designers and work within a creative team.

ADAM@ROCKCHILD.NET

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EDUCATION

Westwood College

Bachelor of Science in
Web Design and Multimedia, 2007

EXPERIENCE

Creative Director

(April 2015 - Present)

Hip Entertainment & Events

Creative Director; responsible for production art, layout, identity, print/advertising design as well as social media, front-end wordpress development and design.

Owner

(February 2005 - Current)

Rockchild Designs

Lead freelance designer of graphics, branding, website development, social media, print & more. Strengths include image optimization, retouching and manipulation. Experience in a wide range of media including digital, print, web and photography.

Graphic Designer

(October 2014 - March 2015)

Trademark Advertising

Graphic Designer for full service print & design agency. Responsible for concept and execution of vehicle wraps, die cut decals and banners on large format printer. Development & management of company website & customer service.

Marketing Manager

(December 2010 - October 2014)

Seafloor Systems, Inc

Marketing Manager for hydrographic survey company. Managed and executed all marketing materials, product art, layout and creative direction. Responsible for tradeshow materials, advertising, web development & email campaigns.

Jr. Web Developer

(May 2007 - March 2008)

Humble Abode, Inc

Responsible for product implementation, templates, images, and product/vendor specifications, Maintained website including product campaigns, advertising, swatches and various product standards.

INTERNSHIPS

AutoDesk, Inc

Jr. Graphic Design Intern, 2002

ONLINE PORTFOLIO

<http://www.rockchild.net>

TECHNOLOGY/SKILLSETS

Adobe Creative Suite

Photo Retouching

Microsoft Office

Brand Building

Marketing

Social Media

Wordpress

Print & Web

Promo Materials

Windows/Mac

CLIENTS I'VE WORKED WITH

Kimberly J. Brown

My Park Flair

Hot Topic

Folsom Hills Dentistry

Sara Mann

Hip Service

Republica

Free Credit Score

Dewey Cheaters Vodka

Sweet Salt Restaurant